

Keeping Orange County Moving



OCBC Infrastructure Committee
Paul G. Glaab, Chairman

Mar. 13, 2012



OCTA Strategic Plan

STRATEGIC PLAN FRAMEWORK



values

Integrity

Customer Focus

Can-do Spirit

Communication

Teamwork

vision

An integrated and balanced transportation system that supports the diverse travel needs and reflects the character of Orange County.

mission

Develop and deliver transportation solutions to enhance quality of life and keep Orange County moving.

goals

Mobility

Public Service

Fiscal Sustainability

Stewardship

Organizational Excellence

Deliver programs, projects and services to improve the movement of people and goods throughout Orange County and the region.

OBJECTIVES:

- Travel Time and Speed
- Capacity and Level of Service
- Performance
- Quality and Ease of Use

Enhance customer satisfaction by understanding, connecting with and serving our diverse communities and partners.

OBJECTIVES:

- Public Awareness and Perception
- Customer Satisfaction
- Community Engagement
- Collaborative Planning

Ensure fiscal health through prudent financial management and by protecting and leveraging available revenue sources.

OBJECTIVES:

- Financial Management
- Efficient Operations
- External Funding
- Investment Protection

Embrace responsible policies and practices designed to promote environmental sustainability and enhance the safety and quality of life in Orange County.

OBJECTIVES:

- Project Delivery
- Environmental
- Safety

Continue the tradition of being a high-performing organization through employee development and efficient business practices.

OBJECTIVES:

- People
- Processes
- Systems

Improve Passenger Rail Service

- Station Van Concept
 - Last mile connection
 - Cities work with local businesses
- Bike-Sharing Pilot Program
 - \$768K Federal grant
 - Expected to begin Summer 2012



Create Ridership Programs



Expedite Capital Project Delivery



- Breaking Down Barriers (H.R. 2766)
- Provisions contained in both federal reauthorization bills

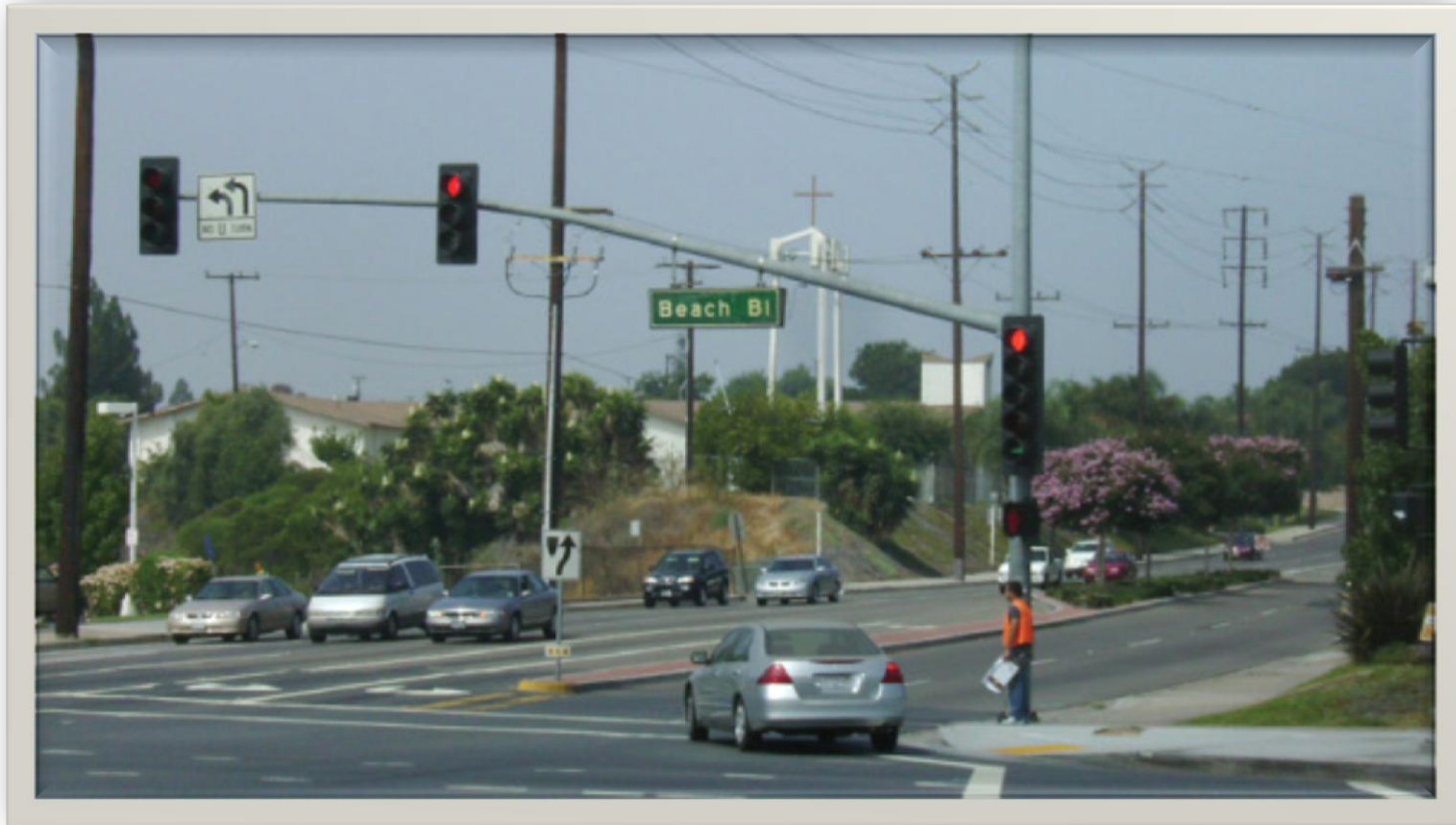
Build Collaborative Relationships



Take Advantage of Funding Opportunities



Optimize Street & Bikeway Networks



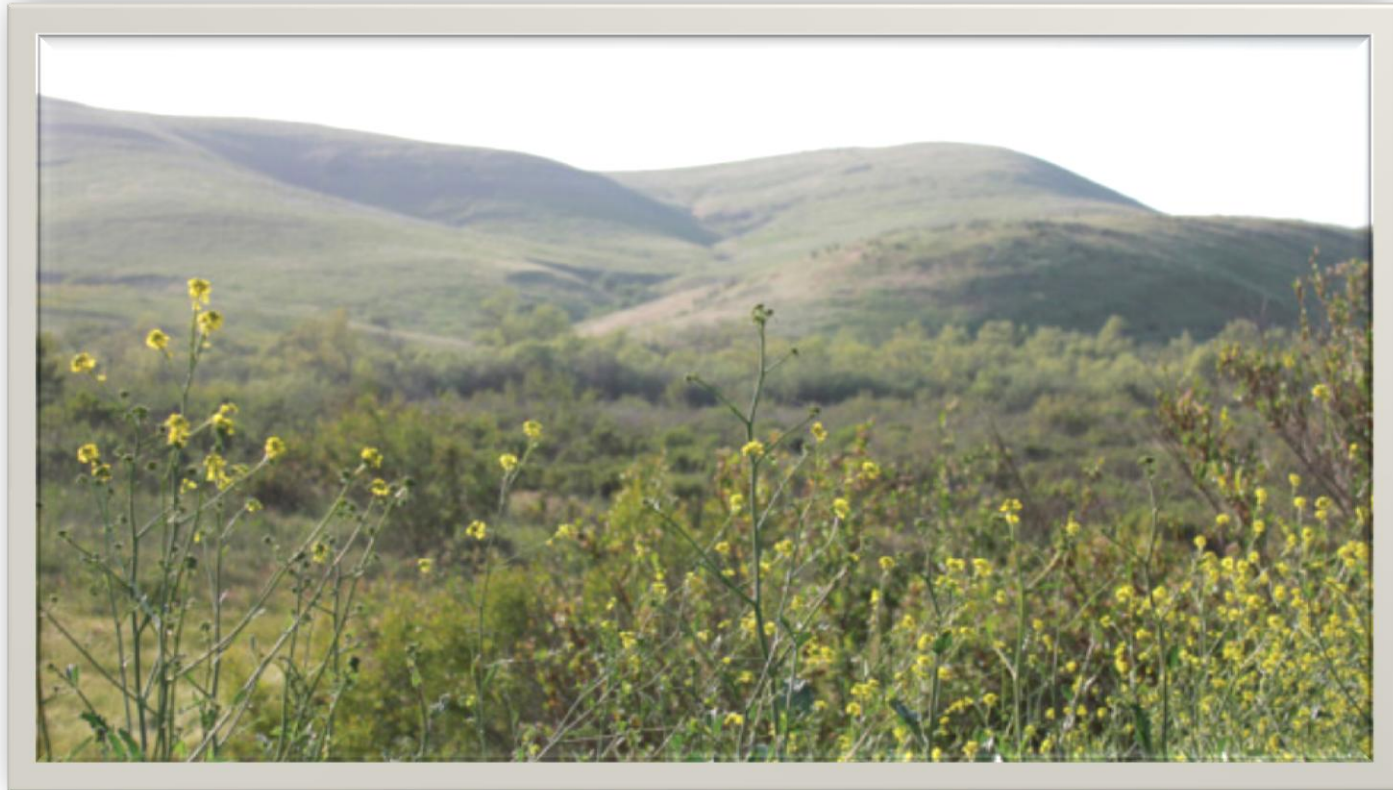
Signal Synchronization

- OCTA awarded \$8 million to date
- 17 projects with 24 local agencies

Select I-405 Locally Preferred Strategy



Support Sustainability Initiatives



- 94% of OCTA's bus fleet utilizes alternative fuel
- Installation of solar panels at rail stations

Enhance Efficiency & Effectiveness



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